



The Evolution Of AdInsure Parties Module



CENTRAL CUSTOMER REPOSITORY

Centralized data about all clients is available to all AdInsure modules

GLOBAL SEARCH

Full-text global search across all structured and unstructured data stored in the platform



DEDUPLICATION

Identification, management, and merging of duplicate customers across systems

360-DEGREE CUSTOMER VIEW

A comprehensive overview and access to all client data about the client tuned to each user permission



REGULATORY COMPLIANCE

Consent management and retention and customer data change audit trail

FULLY CONFIGURABLE USER MANAGEMENT

Extensible customer data model and easily configurable rules



MASTER DATA MANAGEMENT

A complete master data repository for all your customer, partner and business party data



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