![ADACTA]

ADINSURE DELIVERS FULLY **DIGITIZED AND AGILE INSURANCE BROKER SOLUTION IN THE CLOUD**

About the client

The client is an industrial insurance broker, specializing in transport and construction solutions for logistics and construction firms globally. Client's brokerage supports companies in all insurance-related matters, from developing tailor-made insurance solutions to actively supporting customers in handling damage events and even brokering reinsurance contracts.

The challenge

The client's IT infrastructure, having grown outdated, became burdened by legacy technologies, leading to decreased vendor support. Disparate IT systems across business units caused inefficiencies and low data quality due to manual data entry. Consequently, adapting to new market demands, like offering bundled coverage products and operating internationally, has become challenging and costly.

The solution

The client opted for a complete digital transformation of their operations, leveraging Adacta's AdInsure platform that provides all the features a modern insurance industry broker needs. The new solution is a modern cloud-based broker system with all the client's modernization goals in mind:

Project results

Fully digitalized and Standardized brokerage processes across different lines of business

Improved communication and collaboration with clients and insurance partners based on a new Communication platform, Document management system, and customer management system

Enhanced and unified user experience through a fully digitalized placement process, from opportunity registration and RFP creation to contract conclusion

A modern policy management and claims management system

A cloud-based and future-poof system that integrates and streamlines new business and policy processes across international markets

Transformed product design based on Adacta's low-code configuration tools, enabling faster time to market and bundling of various coverages to create tailor-made insurance products

About Adacta

Adacta is a leading software provider for the insurance industry. Its insurance platform – AdInsure – provides insurance industry organizations a future-proof way to streamline their operations and processes. The mission is simple: Empower tomorrow's industry leaders to realize their potential through technology. AdInsure comes with client praise and leading research and advisory firms' acknowledgment by featuring in multiple Gartner, Celent, ISG, and Everest Group reports.