

ADINSURE FOR LIFE INSURANCE —

# **Transform your life insurance**

Despite the stalled premium growth within developed markets and depressed interest rates, the growing demand and changing demographics provide a wealthy outlook for Life Insurers. The AdInsure insurance platform empowers their path towards personalized customer experience, development of flexible products, and leveraging skills and capabilities to drive innovation.

### LIFE PRODUCT LINES —

## From risk to investment life products

Adlnsure provides comprehensive support for many life insurance coverages, including protection and investment products. The support includes Life Policy Administration and Claims, Sales portals for agents, and distribution partners such as Banks.

AdInsure is a future-proof investment that makes it easy to integrate emerging technologies and data that will significantly impact insurers' ability to play an active role in future areas such as client health.

— Endownment

— Term life

- Whole life

— Group life

- Credit risk
- Unit Linked

### ADINSURE BUSINESS MODULES -

### Productivity tools for every team

AdInsure comes with a comprehensive set of business functionality built with all and every team in mind - including Sales, Underwriting, Policy Management, Claims, Accounting, and even Reinsurance teams.



### TOP FEATURES —

## Individual and group insurance

## Product design and deployment

Managing change is easy with AdInsure Studio

### **Sales portal**

AdInsure Sales portal empowers your distribution partners

### **Group life products**

Comprehensive support for group policies

### **Unit linked products**

Comprehensive support for investment products



ABOUT —

## Adacta

Adacta is a leading software provider for the insurance industry. Its award-winning insurance platform – AdInsure – provides life and non-life insurers with a future-proof way to streamline their operations and processes. Since 1989, Adacta has spent decades helping insurance organizations grow their digital capabilities and drive increased profit. Their mission is simple: Empower tomorrow's industry leaders to realise their potential through technology. ABOUT —

## AdInsure

The AdInsure insurance platform is the digital foundation your business needs to keep up with industry changes. It connects and supports all your teams, helping you work smarter, launch products faster, and provide modern customer experiences.



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